Asphodel-Norwood
Public Library

Strategic Plan 2025 - 2028

The Asphodel-Norwood Public Library Board and Staff have been working to develop our 2025 – 2028 Strategic Plan. As our community continues to grow and expectations shift, we want to ensure our Libraries continue to serve as a hub for connection. As part of the planning process, a Community Feedback Survey was circulated to help inform how we should prioritize our resources over the next four years.

Through the process it became clear that our spaces have a significant impact on how we provide service. Ensuring our physical and virtual spaces are inclusive and accessible will provide us the opportunity to continue to foster community connections.

It is our pleasure to serve the community of Asphodel-Norwood.

Sincerely,

Krista Rutherford
Library Board Chair

Trish Reed
CEO/ Librarian

Asphodel-Norwood
Public Library

Our Mission

Our Library is a place for all people with infinite opportunities to connect with community, resources, programs, and services.
A true community hub extending beyond our physical spaces.

Our Vision

Your library - Infinite opportunities.

Strategic Priority # 1 Cultivate Vibrant Spaces

Strategic Goals

Goal 1A - Continue to optimize our physical spaces.
Using flexible design layouts, create inclusive and accessible spaces that maximize functionality.

Goal 2A - Explore alternate service models to expand Library presence in the community.
Establish additional opportunities for off site pop-ups, programming and outreach.

Goal 3A - Create welcoming spaces for youth and teens.
Provide a space at both branches where youth and teens feel comfortable interacting with the Library. Spaces should include an area for quiet study.

Strategic Priority # 1 Cultivate Vibrant Spaces

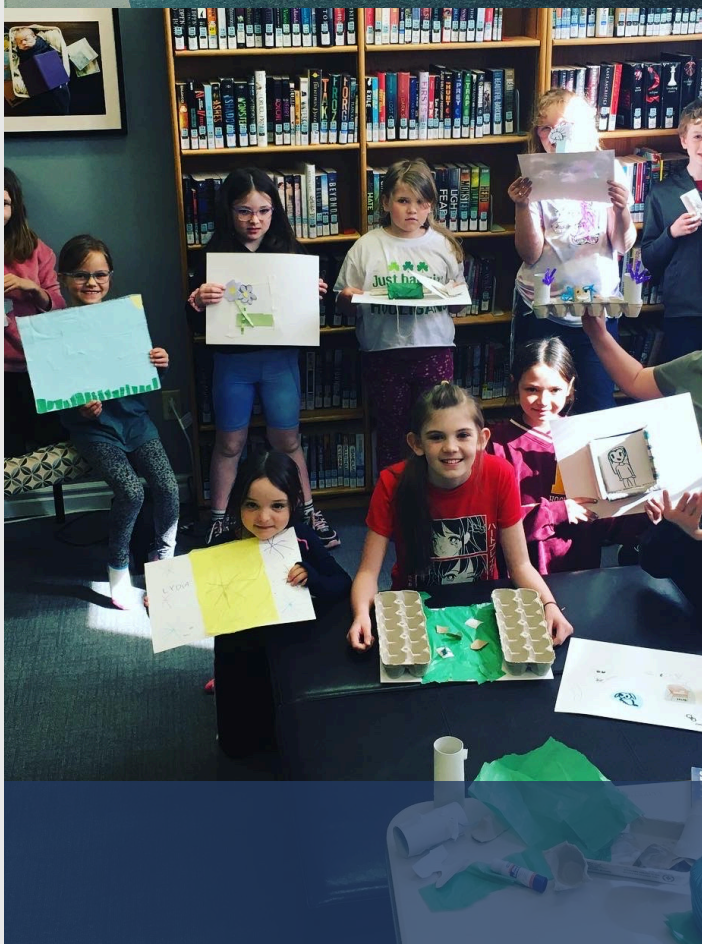
Strategic Goals

Goal 4A - Utilize our virtual spaces to maximize reach and audience interaction.
Explore opportunities to update the website to enhance accessibility for staff and the community.

Continue to utilize social media and other communication methods to engage with the community and provide relevant and timely information.

Goal 5A - Explore options for a possible Norwood Branch relocation.
Complete a feasibility study to evaluate what is required for our Norwood Branch to continue to meet the growing needs of our community and our core services/ programs.

Develop a fundraising strategy to assist with the financial requirements of a potential relocation.



Strategic Priority # 2 Foster Community Connections

Strategic Goals

Goal 1B - Nurture existing partnerships and connect with new partners.
Continue to work with existing and new community partners (local businesses, non- profit organizations, community groups) to expand Library offerings and bridge service gaps.

Goal 2B - Build additional awareness within the community about Library offerings.
Increase communication efforts to deliver timely information.

Continue to participate in community initiatives.

Provide additional opportunities for Board engagement and advocacy within the community.

Strategic Priority # 2 Foster Community Connections

Strategic Goals

Goal 3B - Provide an engaging and inclusive collection that inspires a love of reading and promotes literacy and lifelong learning.
Review our physical and digital collections and resources to ensure we provide resources that align with the interests and requirements of our community.

Goal 4B - Increase capacity to expand programs, services and outreach offerings.
Continue to evaluate current offerings to ensure the Library is using current resources effectively.

Look at increasing staff hours to allow for additional programs, services and outreach offerings that provide opportunities for the Library to engage with additional members of the community.

Develop a more robust volunteer program.